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## E-waste awareness in Gurgaon



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Pluss Polymers, a materials research and manufacturing company recently initiated a campaign towards e-waste awareness among the Gurgaon community. The campaign aims to spread awareness on the impact of electronic waste on health and environment while emphasizing the need for their safe disposal. “We are a small organization, but we believe that CSR needs to be done by every organization, large or small”, says Samit Jain, Managing Director, Pluss Polymers.

As part of this campaign, the company’s employees are organizing awareness sessions and e-waste collection drives in various residential complexes and schools in Gurgaon. All the collected e-waste will be sent to an authorized e-waste recycler for segregation, recycling of recyclable components and safe disposal of the remaining scrap. The program is being conducted with knowledge support from Advit Foundation – a not-for-profit organization closely working with Pluss Polymers on various environment initiatives both within the organization as well as in the neighbourhood.

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