



## The Art Floor

Spectra, a solo art show put together by The Art floor to showcase the creativity of debutant artist Pranav Kaushal gained much attention in the city. The work of the artist involved multiple emotions. According to him one goes through many emotional runs at the same time so his paintings are descriptive of human mind-set that is ever evolving.

The art lovers could well see the artist's usage of some soft strokes in the background and energetic strokes in the foreground in his paintings. For the artist abstract is a freedom of expression that goes way beyond boundaries. Pranav says, "When I paint it's just me and my canvas."

Kaushal's work included bright colours as he preferred warm colours over cool colours. "While there has been many art shows in Gurgaon, we feel this one is unique concept as it tapped into vein of creativity which otherwise is not seen. We take that style and build a gallery around it that gives it the perfect environment to come alive," says Dashmeet Singh, Director and Curator, The Art Floor.

## Glenfiddich for a Cause

Bottle No 10, fourth of the eleven bottles of the recently released 55 year old single malt Scotch whisky-The Glenfiddich Janet Sheed Roberts Reserve, launched in honor of the granddaughter of William Grant, the founder of William Grant & Sons Distillers Limited UK was auctioned via Video Conference to a buyer in UK and proceeds of this auction have been donated to RADF – a Foundation in India working towards sustainable development in rural India, with a strong focus on water conservation on Organic farms in Uttarakhand. The event was creatively organised at The Oberoi Hotel, Gurgaon. Peter Gordon, Chairman WGS, personally handed over the drafted auctioned amount of £ 35,000 to Ayesha Grewal from RADF.



Guests seen partying and enjoying the variants of Glenfiddich 12 YO and 15 YO whisky cocktails included designer Ashish Soni with wife Misha and sister Smita Soni, author Royina Grewal, couture designers Suneet Varma, Jyoti Narula of Satya Paul with wife Ritu, Andy Fairgrieve - Glenfiddich Artist in Residence programme Coordinator, Ambika Pillai.



## Swap, Save and Build

Advit Foundation and Get Alive Gurgaon came together to organise a unique initiative to not only motivate people to conserve resources but also provide them a platform to practically do so. This initiative was supported by Su-Kam Power Systems which launched its solar power solution for homes during the event.

'Swap, Save, Build' was a community event, organised for and by the community. The event had the theme of recycling and reusing materials, in order to reduce environment footprint. The approach was simple explaining 'Swap' – Books, games, CDs/DVDs...Donate some, Swap some, 'Save' – Space, money and environment 'Build' – A library for Gurgaon.

The participants brought their books, games, CDs/DVDs and so on, donated half and swapped half with others. And in the process reduced usage and saved carbon emissions. Various interesting activities – making Birdhouses to appreciate the biodiversity of nature, Kabaad-Se-Jugaad to reduce your carbon footprint, Charcoal on Paper, Creative Expressions, Community Renewable Energy Art Wall, Theatre, and more was organized for all. Storytelling, a dance performance and a rock band performance were also part of the programme.

The enthusiasm at the event and its concept was heartening to see. The donated books will be used to create a free library for the community, which will be initially hosted at the Rajiv Gandhi Renewable Energy Park, Gurgaon. Everyone who participated in the event will become a member of the library and can avail books regularly.